

Le dernier chevalier ne tenait dans sa main qu'un bouquet, fait de ces petites fleurs qu'on nomme "Fleurs de Jeunesse." Mais là il y avait tant de beauté: l'ardeur du soleil, la douce lumière des étoiles, le parfum suave de lavosée, que de les posséder c'était avoir à jamais la jeunesse dans le cœur.

(Translation)

#### THE LAND OF JOY

(adapted from an old French Tale)

But the last knight bore in his hand only a bouquet—composed entirely of those little flowers called "The Flowers of Youth." But in them there was so much of sunshine and starshine and soft, dewy fragrance that to keep them meant youth in the heart forever.

## Zephyrs which murmur of French Fairy Fountains

NOT, en réalité, do they come from fairy fountains, these French toilettries—Djer-Kiss Toilet Water and Djer-Kiss Vegetale. But so, Madame, it will seem when you discover their charme mystérieux. How can one describe them? Memories of a moonlit evening in the Bois? Nymphs frolicking round the fountains of Versailles? A breath borrowed from gay springtime? Ah! C'est impossible.

But this, Mademoiselle, is known: From La Belle France they bring to you a delicate refinement of the toilet—that charm which is the charm of France alone. Use them, Madame, as they are employed by le beau monde de Paris, "the fashionable world of Paris"—by those who so understand the delicate niceties de la toilette. Use them in these many and delightful ways.

**DJER-KISS TOILET WATER:** To perfume gently but exquisitely the water for bathing—Merveilleux! For the

hands after any household tasks—Quelle Fraîcheur! "How refreshing." Etes-vous fatiguée? "Is Madame tired?" Sprinkle then a few drops on the moistened wash cloth and bathe the face and arms—Voilà!

**DJER-KISS VEGETALE:** Use Mademoiselle, the milder Vegetale as a lotion for the skin. Notice s'il vous plaît how it refreshes. To cleanse the face sprinkle a few drops on the wash cloth wrung from warm water. For the hair—c'est charmant. And also for Monsieur after shaving—soothing and cooling.

Accept American friends this conseil de beauté. And Madame, if by chance you do not already know these French toilettries do take advantage of the sample offer which follows. And we beg of you that you do it today. To use Djer-Kiss Eau de toilette and Djer-Kiss Vegetale once is to use them always.

#### Special Sample Offer:

Send 15c to the Alfred H. Smith Co., 32 West 34th St., N. Y., and receive generous samples of Toilet Water and Vegetale.

**Djer-Kiss**  
Made in France  
PRONOUNCED "DEAR-KISS"  
**VEGETALE  
TOILET WATER**

EXTRACT FACE POWDER TALC SACHET SOAP  
ROUGE COLD CREAM VANISHING CREAM

These spécialités—Rouge, Soap, Compacts and Creams  
—temporarily blended here with pure Djer-Kiss concentré imported from France



Clip  
the Coupon!

Alfred H. Smith Co.,  
32 West 34th Street,  
New York City.

Gentlemen:

Enclosed find 15c. Please  
send me your generous samples of  
Djer-Kiss Toilet Water and Djer-  
Kiss Vegetale.

Name \_\_\_\_\_

Street No. \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_